

CORPORATE PROFILE



MAKING A DIFFERENCE

At Whitemud Resources Inc. we believe in innovative thinking, creative ideas and forward motion. It was a bright idea that got us started in 2002 – an idea that will provide a world-class source of low-cost metakaolin to the concrete and oil well cementing industries.

Metakaolin is a high performance supplementary cementing material used as a performance enhancing additive to concrete. Metakaolin can replace up to 20% of the cement used to make concrete while enhancing performance, reducing costs and improving sustainability.

We believe that what we're doing could revolutionize the cement and concrete business in terms of better environmental standards, a better product, and unprecedented value.

WHITEMUD RESOURCES AT A GLANCE

- Positioned to be the leading supplier of metakaolin, under the trade name Whitemud^{MK}, to the North American concrete industry.
- Acquired the mineral rights to a high-quality deposit of kaolin in southern Saskatchewan; the largest deposit located in the continental northwest.
- Designed a unique, proprietary dry manufacturing process that results in an off-white, high-reactivity metakaolin suitable for use in most concrete applications.
- Identified potential demand of over three million tonnes per year of metakaolin.
- Manufacturing process generates 55% less greenhouse gas emissions than the manufacture of cement.
- Pricing that delivers unprecedented value to the concrete industry.
- Committed to building excellent relationships with governments, the industry and the communities where we work.

COMMITTED TO
PROVIDING THE
NORTH AMERICAN
CONCRETE INDUSTRY
WITH METAKAOLIN
IN A RELIABLE,
RESPONSIBLE
AND ECONOMICAL
MANNER.



SERVING THE CONCRETE INDUSTRY

We recognize that the concrete industry faces challenges. Increasing demand for cement and supplementary cementing materials for better environmental standards and for high-performance concrete – all these factors and more, put pressure on the industry to change.

Whitemud Resources can help. We're committed to providing the concrete industry with high-quality, high-reactivity metakaolin that improves concrete strength, durability and resistance to chemical attack, such as alkali silica reaction (ASR). We know we're providing a product that can make all concrete high performance concrete and we can provide it at a price that adds real value to the companies we serve.

Our goal is to help our customers improve their product and their bottom line.

IMPROVED DURABILITY AND SUSTAINABILITY

Designers are thinking about the future, and the positive effects on the environment that come with construction projects constructed with Green building materials, that last longer. Whitemud^{MK} makes concrete more durable by making it denser, less permeable and almost entirely resistant to alkali silica reactions (ASR). The useful life of concrete is extended when Whitemud^{MK} is used. The strength of concrete – flexural, compressive and tensile – increases significantly. And these benefits are achievable even though Whitemud^{MK} also reduces the volume of cementitious content in concrete.

A NEW ERA

At Whitemud Resources, we are committed to providing the North American concrete and oil well cementing industries with high-quality metakaolin in a reliable, responsible and economical manner.

For more information on Whitemud Resources or Whitemud^{MK}, please contact:

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TO HELP OUR CUSTOMERS

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